

FAIR SCHEDULE

TUESDAY AUGUST 1ST WELCOME DAY

Veterans & Active Military FREE admission all day! (With ID)
Grandstand: 7pm MMOGTA Tractor Pulls

WEDNESDAY AUGUST 2ND

Kids Day: \$10 Admission Until 1pm
Grandstand: 7 pm Super Star Championship Wrestling

THURSDAY AUGUST 3RD

Grandstand: 7 pm Outlaw Motocross

FRIDAY AUGUST 4TH

Grandstand: 7:30 pm TNT Demo Derby Bump & Run

SATURDAY AUGUST 5TH

10 am - 1 pm Explore A Truck
Grandstand: 7 pm TNT Demolition Derby & Figure 8

FAIRGROUNDS OPEN

Tuesday - Saturday 9 am - 11 pm
Exhibit Buildings 9 am - 9 pm
Midway 1 pm - 11 pm

ADMISSION

Everyday 10 am - 1pm Seniors 62 & Older
Receive \$10 admission with ID

Tuesday - Wednesday \$15

Thursday - Saturday \$20

Children under 36" Free Entry
Children Must Be 36" Tall To Ride

DAILY ADMISSION INCLUDES

Free Parking
Grandstand Events
Unlimited Rides Along The Midway

Must be 36" or taller to ride. Children under 36" receive free entry

Nightly Fireworks Show

Provided By Big Rock Amusements

Rides, Games, Food, & Fireworks
Provided By Big Rock Amusements
www.bigrockamusements.com



WHY SPONSOR US?

The Saginaw County Fair is an educational, exciting, fun way to offer amusement and entertainment to people of all ages and interest by combining business with pleasure in this one-of-a-kind marketing opportunity that's perfect for sponsors looking for a family friendly, goodwill building, promotional venue. Fair guests enjoy exciting attractions, good food, midway rides and Grandstand entertainment amid a host of participating companies doing business with a captive and receptive audience. The fair gives your company or organization wonderful exposure while reaching a high-quality, geographically diverse audience over a brief, concentrated time period without significantly increasing your marketing budget.



FOR MORE INFORMATION CONTACT US SAGINAW COUNTY FAIRGROUNDS

Bev Newton (Sponsorship Chair)

Phone: (989)-845-2143

Email: info@saginawcountyfair.org

www.saginawcountyfair.org



ANOTHER YEAR, ANOTHER MEMORY

AUGUST 1ST-AUGUST 5TH 2023

SPONSORSHIP INFORMATION



The Saginaw County Fair is the county's oldest family event with over 100,000 people visiting the fairgrounds throughout the year.

This is an exciting chance for your company to utilize a unique advertising opportunity to maximize the exposure of your business while working within your advertising budget.

2023 SAGINAW COUNTY FAIR SPONSORSHIP LEVELS

GRAND CHAMPION SPONSOR \$5,000 OR MORE

- ✦ 48"x 96" Advertising banner during fair week
(Across the fair entrance walkway)
- ✦ Print and live advertising as "Evening Event Partner"
- ✦ Your logo and link included on the fair website for the year of sponsorship
- ✦ 25 VIP guest Grand Champion Partnership admission tickets
(Includes admission & rides all week)
- ✦ 25 Hospitality tent passes & VIP seating at the grandstand event
(Saturday night only)
- ✦ Sponsorship recognition in the SVAA harvest banquet program

BLUE RIBBON PARTNERSHIP \$1,000 TO \$2,499

- ✦ 27"x 72" Advertising banner during fair week
(Along fence line or on grandstands)
- ✦ Print and live advertising as "Evening Event Partner"
- ✦ Your logo included on the fair website for the year of sponsorship
- ✦ 15 VIP guest Grand Champion Partnership admission tickets
(Includes admission & rides all week)
- ✦ 15 Hospitality tent passes & VIP seating at the grandstand event
(Saturday night only)
- ✦ Sponsorship recognition in the SVAA harvest banquet program

WHITE RIBBON PARTNERSHIP \$250 TO \$499

- ✦ 27"x 72" Advertising banner during fair week
(Along fence line or on grandstands)
- ✦ Your business included on the fair website for the year of sponsorship
- ✦ 4 VIP guest Grand Champion Partnership admission tickets
(Includes admission & rides all week)
- ✦ 4 Hospitality tent passes & VIP seating at the grandstand event
(Saturday night only)
- ✦ Sponsorship recognition in the SVAA harvest banquet program

RESERVE GRAND CHAMPION SPONSOR \$2,500 TO \$4,999

- ✦ 48"x 72" Advertising banner during fair week
(Along fence line or on grandstands)
- ✦ Print and live advertising as "Evening Event Partner"
- ✦ Your logo and link included on the fair website for the year of sponsorship
- ✦ 20 VIP guest Grand Champion Partnership admission tickets
(Includes admission & rides all week)
- ✦ 20 Hospitality tent passes & VIP seating at the grandstand event
(Saturday night only)
- ✦ Sponsorship recognition in the SVAA harvest banquet program

RED RIBBON PARTNERSHIP \$500 TO \$999

- ✦ 27"x 72" Advertising banner during fair week
(Along fence line or on grandstands)
- ✦ Live advertising as "Evening Event Partner"
- ✦ Your business name included on the fair website for the year of sponsorship
- ✦ 8 VIP guest Grand Champion Partnership admission tickets
(Includes admission & rides all week)
- ✦ 8 Hospitality tent passes & VIP seating at the grandstand event
(Saturday night only)
- ✦ Sponsorship recognition in the SVAA harvest banquet program



The Saginaw County Agricultural Association (SVAA) is the fundraising arm (501c3) of the Saginaw County Fair. through the support of the SVAA and you, the Saginaw County Fair can present the 110th Saginaw County Fair grandstand events