

# SAGINAW VALLEY AGRICULTURAL ASSOCIATION, INC.

## 2023 Saginaw County Fair

Dear Fair Supporter,

Become a fair supporter by helping to sponsor our Grandstand Events. The Saginaw County Fair's 110<sup>th</sup> year will be August 1<sup>st</sup>, 2023, through August 5<sup>th</sup>, 2023. Here is your big chance to be a part of this exciting time. Our Fair brings families, friends, animals, exhibits, and fun together to make lasting memories. For five days we entertain fairgoers with thrilling rides, good food and Grandstand events.

**WE ARE NOW ACCEPTING 2023 GRANDSTAND EVENT SPONSORS!**

Benefits of being a fair sponsor this year include the following (see flier for specific details):

- Banner with your logo displayed around the fairgrounds
- Radio, Printed Advertising, Live Announcements during Fair Events
- Mega Passes (by sponsorship level) to provide:
  - SCF admission all week
  - Free carnival rides all week
  - Admission to all nightly Grandstand shows
- Hospitality Tent sponsored by Maple Grille and VIP seating Saturday Night.

Our Fair is an educational, exciting, fun way to offer amusement and entertainment to people of all ages. We combine business with pleasure in a one-of-a-kind marketing opportunity. Our sponsors support our family-friendly and good-will building venue. In our safe environment, participating sponsors promote their business to a captive, receptive, diverse, and quality audience. The Saginaw County Fair gives your business unique exposure in a concentrated time frame without significantly increasing your marketing budget.

**\*NEW THIS YEAR: 1<sup>st</sup> Annual Saginaw County Fair Corn Hole Tournament!** You can sponsor a Corn Hole Board and a team for an additional \$300. The Corn Hole Board will be custom made with your business logo. At the completion of the tournament, the Corn Hole Boards are yours to keep or you can choose to donate your boards to your team or winner/s.

Let the FAIR WORK for YOU!!

Simply complete and return the "Contract for Sponsorship". Please make payment to the SAGINAW VALLEY AGRICULTURAL ASSOCIATION, INC. or SVAA. The SVAA is the fundraising arm (501(c)3) for the Saginaw County Fair. Through the Support of SVAA and YOU, the Saginaw County Fair will be able to present the 110<sup>th</sup> Saginaw County Fair Grandstand Events.

If you have any questions, please contact the Saginaw County Fair office at 989.845.2143 or email [info@saginawcountyfair.org](mailto:info@saginawcountyfair.org) and a committee member will reach out to you.

We look forward to working with you and thank you for supporting the Saginaw County Fair!

Sincerely,

Bev Newton

President and Sponsorship Chairperson

## Contract For Sponsorship

Please fill out the form completely and return by April 25<sup>th</sup>, 2023. If received after June 1<sup>st</sup>, 2023, there is no guarantee a banner can be completed for your business.

### CORN HOLE TOURNAMENT (21 & OVER only)

Saturday August 5<sup>th</sup>, 2023, we will be hosting the 1<sup>st</sup> Annual Saginaw County Fair Corn Hole Tournament for those 21-years old and over (only). As a presenting sponsor, you have the opportunity to participate at a discounted price of \$300. This \$300 includes a custom set of corn hole boards with your business logo and the entry of one team into the tournament (if you have a participating team). At the completion of the tournament, the Corn Hole Boards are yours to keep or you can choose to donate your boards to your team or winner/s.

### Partnership Levels

All sponsorship levels include advertising, Saturday evening dinner tickets, and recognition at the 2023 SVAA Harvest Banquet.

	Amounts	Corn Hole	Passes (VIP)	Banner Size	Total
Grand Champion	\$5,000 or More	\$300	25	48x96	
Reserve Grand Champion	\$2,500-\$4,999	\$300	20	48x72	
Blue Ribbon	\$1,000-\$2,499	\$300	15	27x72	
Red Ribbon	\$500-\$999	\$300	8	27x72	
White Ribbon	\$250-\$499	\$300	4	27x72	
<u>Corn Hole Only</u> (includes one set of boards and one team)		\$400			

Please make checks payable to SVAA (Saginaw Valley Agricultural Association, Inc.). Return completed contract and payment to: SVAA PO BOX 414 Chesaning, MI 48616 or email to [info@saginawcountyfair.org](mailto:info@saginawcountyfair.org).

Sponsorship Information	Corn Hole Information
SPONSOR NAME: _____ CONTACT NAME: _____ EMAIL: _____ ADDRESS: _____ _____ PHONE #: _____ WEBSITE OR SOCIAL MEDIA LINK: _____ _____ Banner _____ use same as past _____ need banner	Team Name: _____ Team Captain: _____ Email: _____ Phone: _____

\$ \_\_\_\_\_ Amount Enclosed

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Date Received: \_\_\_\_\_ Amount Paid: \_\_\_\_\_

SVAA is an equal opportunity organization